

Welcome to Our Patient Rewards Card Program

Successful orthodontics is a team effort and YOU are our key player. We created our rewards program to recognize your accomplishments and congratulate your winning achievements. There are many ways to earn points, here are just a few...

Treatment Success Points

Being on time for appointment.....	2
Terrific Oral Hygiene.....	2
Nothing loose or broken.....	2
Wearing appliance as instructed.....	2
Diagnostic records taken at consultation.....	20

Practice Promotions

Practice Loyalty.....	400
Wearing practice T-shirt to appointment.....	2
Written Testimonial on internet search engine (max 5 times per year).....	10
Becoming Facebook Fan.....	4
Becoming MySpace Member	4

Dental Compliance

Cleaning by Dentist or Hygienist	2
Requested dental treatment complete	3
No cavities.....	2

Patient Achievements

Each "A" earned on report card per semester.....	1
Celebrating personal achievements.....	4
Community Service*.....	10
(for every 30 minutes – max 40 points per year)	

Kids Club

Recall check-up.....	2
Each baby tooth lost.....	4

Points will not be given at non-routine visits. The rewards menu provides a full list of points and prizes. Be sure to check the menu regularly as new points and prizes are added often!

Remember to visit our website, www.drbrodskysmile.com often for new ways to earn points and special contests in the office and online.

Ready...Set...Reward!

We are committed to creating beautiful smiles. As we start this journey together, we will develop life changing benefits for you. Our mission is to exceed your expectations while having fun and earning fantastic rewards along the way. Let's get started!

Earn Points & Redeem for Great Gifts!

For as little as 100 points, you can start redeeming great gifts. Look for additional contests to earn even more points! Visit our website often for the latest updates! You can view your points any time at www.drbrodskysmile.com, then click on the *Patient Rewards* icon. Enter your 16 digit Rewards Card number and 4 digit pin to check your current points, view the prizes, and check for special contests and gifts.

To redeem your points, visit us on-line or talk to any of our team members!

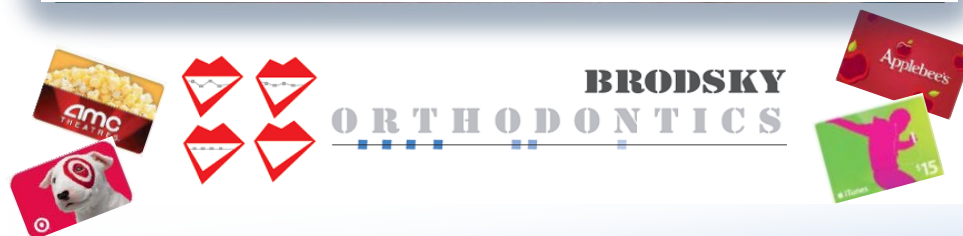
Brief Gift Redemption Menu

Visit our website for the full list and latest updates on gifts and contests.

Categories

Gift Cards

Dining	Starbucks, Jack In The Box, P.F. Chang's
Electronics	Amazon, iTunes, Best Buy, Target
Entertainment	Blockbuster, AMC/Regal Theaters, Borders
Fashion	Old Navy, Footlocker, Bloomindale's
Home	Bed Bath & Beyond, Lowe's
Recreation	Sports Authority
Toys	Toys R Us, Game Stop



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The Patient Rewards Program is subject to change at any time without notice. Points issued and rewards redeemed are subject to the rules in force at that time.